



# MEDIA QUOTES

Building character in young hearts and growing minds.



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## QUOTES FROM LOCAL NEWSPAPERS

Edmond Enterprise – May, 2005

### **Program aims at building character in kids, families**

...For years, Tracy worked as a teacher and then a private practice counselor with children and parents as they struggled with their intertwined challenges. During her career, the Edmonds woman used concepts that she has now coalesced into a book called "Character Building on BackTalk Street." I see it being used by parents with their children," Tracy said recently. "Parents are the best counselors. This helps parents know who their child is..."

Edmonds Journal, - April, 2006

### **Real Women (section)**

### **Retired teacher and counselor helps parents build character in their kids**

..."Character is in our hearts and minds, and that's where you want it in your kids," said Tracy. Using the kindly name of "Granny Jean," Tracy offers parents tools to help their children learn character via her books, products, Web site ([www.KidsDiscuss.com](http://www.KidsDiscuss.com)) and her online newsletter *Tips and Tools for Character Builders*...

Edmonds Beacon – May, 2006

### **Raising kids is easy – if you know how**

..."Healthy parenting...is about making a positive connection."

"Kids want three things from their parents – approval, appreciation, and affection," says Jean Tracy. "And when they get that they just want more of it." That's why the Edmonds parenting expert designs her classes to be as interactive as possible. Parents can discuss, role-play and share motivational stories...designed to instill traits such a communication, empathy, goal setting and self-confidence..."

Lynnwood Enterprise – May, 2006

### **'Granny Jean' helps kids build character**

...Known to clients and her three grandchildren as Granny Jean, Tracy taught elementary schools for four years, then earned a master's degree in social work, got tough as a probation officer and counseled families for more than two decades. After years of working with families, Tracy now has her own line of parenting products, including a weekly chore chart and her latest book, "Family Meeting Diary." These are available at her Web site, [www.KidsDiscuss.com](http://www.KidsDiscuss.com)...