



BOOKS

Building character in young hearts and growing minds.



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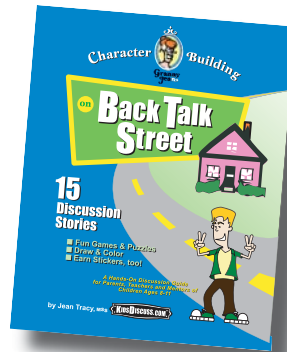
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—For Immediate Release—

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Innovative Discussion Book Bonds Parent and Child



Northwest author and speaker, **Jean Tracy**, MSS, created an ingenious book that bonds parent and child. Through discussion stories, puzzles, games, and stickers, Jean's Character Building on BackTalk Street *helps build character too.*

As a former elementary teacher and family counselor, Jean says, “**The bond you create with your children** is the key to influencing their characters. When you listen caringly to their answers and praise their best thoughts, you give them the **love they crave: attention, appreciation, and affection.**”

Billy The Blamer, Winnie The Whiner, Peter The Cheater and all the other characters from BackTalk Street teach your children to think, to feel and to solve their problems too. *In every chapter, children will even earn stickers for cracking fun puzzles.*

Why not show your **love to your children** by spending cozy time reading, listening, and praising their thoughts. With Character Building on BackTalk Street, you'll be building their characters too. Jean's book is **endorsed by regional mental health professionals** and is available on KidsDiscuss.com along with other helpful parenting products.

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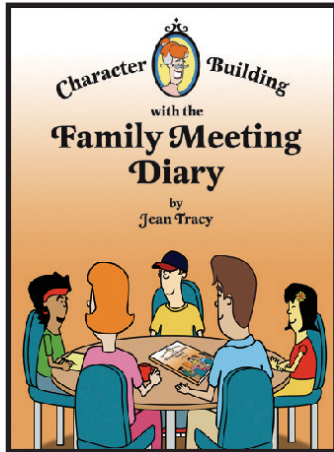


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03/08/06

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Alderwood Mall **BORDERS Books** Store

Book-Signing Event

Learn how to make 30-minute family meetings fun, easy and productive!
Meet Granny Jean, author of the Family Meeting Diary.
Saturday April 8 2006 at 1-3pm at Alderwood Borders
Cookies and FREE drawings every 30 minutes!

Author Equips Families with Problem-Solving Skills

Noting Jean Tracy's peaceful nature and demure stature you'd never guess she was a former **probation officer** for Snohomish county. During her tenure as a pre-sentencing investigator, Tracy witnessed the detrimental affects of poor parenting first-hand. "**If only the offenders were nurtured and encouraged in a loving family, their lives—and society—would be dramatically different,**" she recalls.

Tracy recently birthed her long-held dream: compiling her broad knowledge into **family books and activity sets** to make building character in children fun—and easy—even in today's world. She promotes projects such as the Goals Pyramid for children to construct and set beside their bed to learn new skills (like improving hitting in baseball); or the Problem Solver Kit, that constructs a bank to earn "coins" every time siblings resolve a negotiation with Tracy's helpful method.

Every parent benefits from the Family Meeting Diary. In its **no-fail formula** families learn how to discuss and resolve conflicts and make the family run smoothly. With 52 guides, a year's-worth of family meetings gets documented. The completed book becomes a snapshot of family life to treasure always.

Author **Jean Tracy (Granny Jean)** is an award-winning speaker promoting character building in children. She is a former elementary school teacher, family counselor and probation officer. A highly sought after speaker, Tracy draws from her extensive background helping Puget Sound families grow and learn together. Her focus is parents and their elementary-aged children.

An interview with Tracy is always a huge hit! Jean Tracy provides a wealth of information for *your readers*.
She simplifies proven methods to make positive changes in any family.