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For Immediate Release — Product Announcement

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KIDS Get Ready to Make NEW Friends — Author Prepares Kids for School —

JEAN TRACY, local author and advocate for building character in kids, announces her newest Activity Kit for families—just in time for **back to school**:

GRANNY JEAN’S SOCIAL SKILLS ACTIVITY KIT.

Tracy bases her Character Building Books and Activity Kits on the work of **Dale Carnegie**, the self-improvement guru and author of the perennial favorite, *How to Win Friends and Influence People*.

Move aside, grown-ups, and make room for a fantastic family activity that’ll ease those unavoidable **“back to school” jitters**. This Activity Kit includes 50 cut-out **social situation** cards for role-playing what kids can say and do to build character in themselves—and build childhood friendships to last a lifetime. A **calendar** helps kids keep track of what new skills they master, and Tracy’s signature **Non-Material Bonding Rewards** lists 80 **FREE** activities to bond parent and child as they celebrate goals achieved. Parents receive ample instruction on how to get the most from this dynamic Kit.



Author **Jean Tracy (Granny Jean)** is an award-winning speaker promoting **character building** in children. She is a former elementary school teacher, family counselor and probation officer. A sought-after speaker, Tracy draws from her extensive background helping Puget Sound families grow and learn together. Her focus is **parents and their elementary-aged children**.

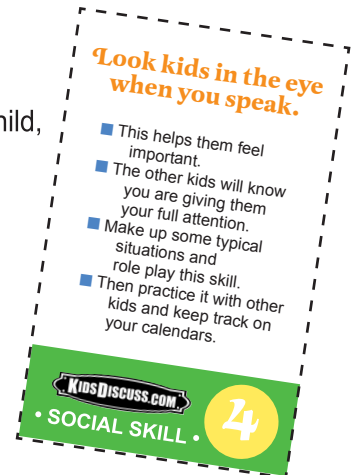


An interview with Tracy is a positive, uplifting experience.
 Tracy will provide a wealth of information and sample stories for **your readers**.

She **simplifies proven methods** to make **positive changes in any family** so any child, armed with social skills and character, can become a positive force in the world.

Other Character Building Products:

- Books: Character Building with the Family Meeting Diary
 Character Building on BackTalk Street
- Activity Sets: **Social Skills Kit for Kids**—Teaches kids how to make **friends** easily
Dilemma Discussion Kit—Guides their **character** with fun discussions
Chore Chart Kit—Teaches and rewards **responsibility**
The Problem Solver Kit—Makes **getting along with siblings** easier
Thought-Stopping Kit—Equips kids to stop **negative thoughts**
Goal Setting Pyramid Kit—Shows kids how to **reach goals** and gain confidence
Parenting Skills Kit—Helps parents **discipline kindly & firmly**
Character Building Kit—Helps kids make **positive behavior** changes
Parent Affirmations Kit—Raise your child’s self-esteem with **positive attitude**



Visit Granny Jean at www.kidsdiscuss.com for more information.

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